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## New Ixquick International Search Engine Unveiled

*Ixquick includes re-engineered metasearch algorithm delivering more comprehensive and relevant results; simpler and cleaner user experience; and enhanced features, including International Phone Directory*

**HAARLEM, The Netherlands – March 24, 2005** – Ixquick ([www.ixquick.com](http://www.ixquick.com)), an international and award-winning metasearch engine, today unveiled its more powerful, comprehensive and accurate search resource for Internet users worldwide.

Ixquick's metasearch technology utilizes its exclusive Star System, which awards a star next to each result for every search engine that ranks a result as one of the 10 best results for a given search. For example, a five-star (★★★★★) result at Ixquick means that five search engines found the result Top 10 relevant.

"Ixquick's exclusive Star System delivers more comprehensive and relevant results through the 'consensus' reached by the search engines it searches," said Alex van Eesteren, vice president of marketing and sales, Ixquick. "We believe that Ixquick's metasearch technology is not only unique as compared to other search engines in the marketplace, but one that enables users to find the best results across the Web and the world."

Today's released Ixquick includes a re-engineered metasearch algorithm delivering the best results, and its user interface has been updated with a simpler and cleaner design. In addition, the new Ixquick delivers to users the following tools and features:

- International Phone Directory: Find people and businesses worldwide. In addition, the International Phone Directory's Reverse Directory feature can use a phone number to find the person or business users are seeking and the directory information for that listing.
- Universal Syntax: Ixquick enables users to search with any power search method, such as Boolean logic, phrases, wildcards, and field searches, by translating it into the syntaxes utilized by each of the search engines it searches.
- Repetitive Results Removal: Follow-up searches only show new results – previous results are omitted – saving users time.
- Result Honing: Next to results a checkmark and "X" appear. If a result is especially good, users can click the checkmark to find results that are similar, and if a result is not what the users are searching for, they can click the "X" to remove results that are like it.
- International Price Comparison: Comparison-shop over 5,000 merchants with Ixquick's Lowest Price search, an unbiased tool for finding the lowest prices worldwide.
- Languages: Ixquick searches in any of 17 languages, now including Chinese, Japanese and Korean. In addition, each language Ixquick metasearches includes local engines.

"Now, more than ever, Ixquick is delivering on its mission of developing the best Web search resource for users globally. Today's launch is strong evidence of our efforts and we look forward to hearing from our users and continuing to enhance the Ixquick metasearch engine in 2005 and beyond," said van Eesteren.

**About Ixquick**

Ixquick ([www.ixquick.com](http://www.ixquick.com)) is a powerful metasearch engine, which unlike single search engines, such as Google and Ask Jeeves, among others, simultaneously searches multiple Internet databases, gathering and displaying comprehensive and accurate Web results to Internet users. Founded in New York and launched on the Web in 1998, Ixquick is owned by Surfboard Holding BV, a Dutch company. Further information for the media can be found at [www.ixquick.com/press](http://www.ixquick.com/press).